



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 339511

Schedule Dates

11/01/12-11/06/12

Advertiser

Pol/Iss/60 Plus Association (12285)

Agency/T-Code

Mentzer Media Services, Inc. (3427)/833926835

Product

Political - Issue (1068)

Brand

ISS/60 PLUS ASSOCIATION (140837)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

KOHLBAUER,STEPHANIE

Phone/Fax

/

CPE

81

Account Types

National/Political

Billing Type

Standard

Comments

60 PLUS ASSOCIATION

Date Entered 10/31/12
Last Modified 11/05/12
Entered By Deb O'Keefe
CO-OP Yes
Headline # 06401074
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,936.25
Net Total \$50,638.75
Sales Tax

Pittsburgh (WPXI)

By Broadcast Month Spots Rate
Nov. 2012 26 \$59,575.00
Grand Total: \$59,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	5P- 5:30P (EST)					1	1			2	\$1,650.00	\$3,300.00	Pittsburgh (WPXI)	NEWS 5-530P/1	10/31/12
2.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	5:30P- 6P (EST)					1	1			2	\$1,650.00	\$3,300.00	Pittsburgh (WPXI)	NEWS 530P-6P/2	10/31/12
3.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	5:58P- Channel 11 News At 6pm M-F					1	1			2	\$1,850.00	\$3,700.00	Pittsburgh (WPXI)	NEWS 6-630P/3	10/31/12
4.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	6:59P- Jeopardy					2	2			4	\$3,350.00	\$13,400.00	Pittsburgh (WPXI)	JEOP/4	10/31/12
5.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	7:30P- WHEEL OF FORTUNE					2	2			4	\$3,350.00	\$13,400.00	Pittsburgh (WPXI)	WHEEL/5	10/31/12
6.0	Normal Line / Preempt	11/03/12-11/03/12	2	:30	6P- 6:30P (EST)							1			\$1,275.00		Pittsburgh (WPXI)	P/E PGM CHG- SAT 6P NEWS/6	10/31/12
6.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Political/Exception -	
7.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	7:30P- Hines Ward Show 730-8P							1			\$1,225.00		Pittsburgh (WPXI)	HINES WARD /730P/7 MG	10/31/12
7.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
8.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	8A- 10A (EST)							1		1	\$750.00	\$750.00	Pittsburgh (WPXI)	SUN AM NEWS 8A-10A/8	10/31/12
9.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	5:30A- 8A (EST)							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	SUN AM NEWS 530A-8A/9	10/31/12
10.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5P- 5:30P (EST)		1								\$1,650.00		Pittsburgh (WPXI)	5-530P NEWS/10	10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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ISS/60 PLUS ASSOCIATION (140837)

Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

KOHLBAUER,STEPHANIE

/

81

National/Political

Standard

60 PLUS ASSOCIATION

10/31/12

11/05/12

Deb O'Keefe

Yes

06401074

Demo

Normal

Package Deal

Commission %

15.00

Commission

\$8,936.25

Net Total

\$50,638.75

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

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Pittsburgh (WPXI)

By Broadcast Month

Nov. 2012

Grand Total:

26

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\$59,575

\$59,575

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10.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	Political/Spot -	
11.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:30P- 6P (EST)	1	1							1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	530P-6P NEWS/11	10/
12.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:58P- Channel 11 News At 6pm M-F	1	1							1	\$1,850.00	\$1,850.00	Pittsburgh (WPXI)	6P NEWS/12	10/
13.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	6:59P- Jeopardy	2	2							1	\$3,350.00	\$3,350.00	Pittsburgh (WPXI)	JEOP/13	10/
13.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception -	
14.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	7:30P- WHEEL OF FORTUNE	2	2							1	\$3,350.00	\$3,350.00	Pittsburgh (WPXI)	WHEEL/14	10/
14.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	Political/Exception -	
15.0	M/G For 6.0.1 / Sports- Local Pro	11/03/12-11/03/12	5	:30	2:30P- PHX/Notre Dame Pre Game							1		1	\$1,275.00	\$1,275.00	Pittsburgh (WPXI)	PITT PRE/6	10/3
16.0	M/G For 13.0.1 / Spot	11/05/12-11/05/12	2	:30	5:59A- Channel 11 News 6am		1	1						2	\$1,675.00	\$3,350.00	Pittsburgh (WPXI)		11/2
17.0	M/G For 10.0.1,14.0.1 / Spot	11/05/12-11/05/12	2	:30	10:59P- CHANNEL 11 NEWS AT 11P		1							1	\$5,000.00	\$5,000.00	Pittsburgh (WPXI)	LATE NEWS/10	11/2
18.0	Normal Line / Spot	11/04/12-11/04/12	10	:30	5:30A- 6A (EST)								1	1	\$0.00	\$0.00	Pittsburgh (WPXI)	Ward moved from 11/3 to 11/4 line 7	11/4

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19.0	M/G For 7.0.1 / Spot	11/06/12-11/06/12	2	:30	7A- Today Show	1		1						1	\$1,225.00	\$1,225.00	Pittsburgh (WPXI)	today show	11/5/12

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